FULL PAGE

Advertising Specs

Size	Dimensions
Full Page Non- Bleed	4.65" x 7.375"
Full Page Bleed	5.875" x 8.875"
Trim Size	5.375" x 8.375"
1/2 Horizontal	4.65" x 3.65"
1/2 Vertical	2.25" x 7.375"
1/4 Horizontal	4.65" x 1.75"
1/4 Vertical	2.25" x 3.65"
1/8 Page	2.25" x 1.75"

1/8 V V 1/4 V

All ads are run-of-publication except where an advertiser has specifically paid for a preferred position.

Camera-Ready Ad Submissions:

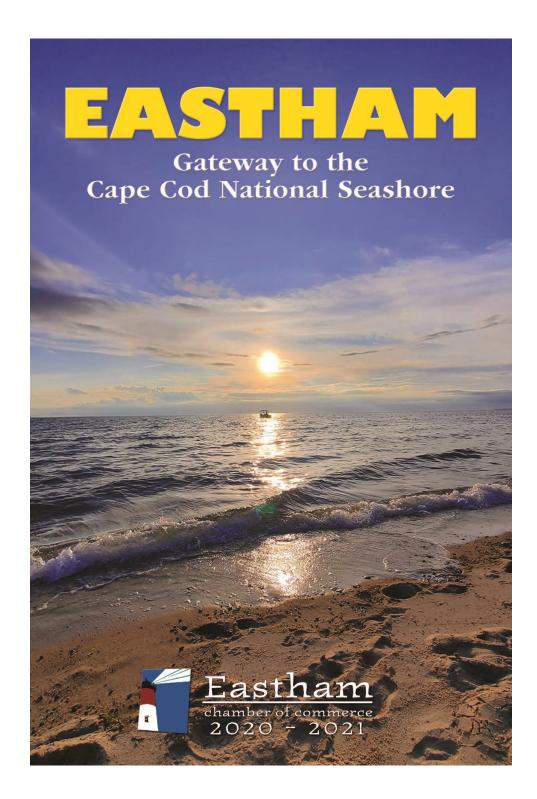
Please submit a high resolution (300 dpi or higher) PDF file. We will not be responsible for the reproduction of ads that do not meet these requirements. Email ads to daisybughelena@gmail.com

1/4 H 1/2 H

Production Charges: If you need help creating your ad, production is available from DaisyBug Designs, please contact Helena Lawrence to create or update



Contact
Diana Morgan
Eastham Chamber of
Commerce
508.240.7211
info@easthamchamber.com

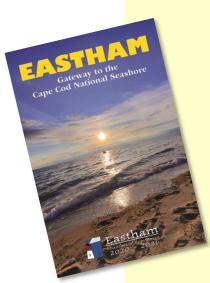








The Eastham Guidebook and Directory is a powerful marketing tool that showcases businesses, attractions and activities that make the Gateway to the Cape Cod National Seashore so attractive to residents and visitors alike.



Publication Date: Spring 2022

Print Distribution: 30,000 books

Digital Guidebook Exposure:

70,000 users to the website in

2020.

Viewable on 2 websites with direct links to advertisers.

EasthamChamber.com CapeCodChamber.org

SPACE DEADLINE: December 15

AD DEADLINE: January 15







Advertising Rates

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,185	\$778	\$453	\$261

All ads are run-of-publication except where an advertiser has specifically paid for a preferred position. All ads net, no agency commissions.

Preferred Positions

Back Cover	Inside Front Cover	First Page
\$1,625	\$1,450	\$1,450
Last Page	Inside Back Cover	Guaranteed Position
\$1,450	\$1,450	Base + 10%



Listings

Members receive one free listing with Business Name, Address, Phone, Web Link, and 95 character description* for their primary category, and retrieved from your Member Information Center

^{*}Editors reserve the right to edit information in order to establish consistency with all business listings.