

FULL
PAGE

1/2
V

1/8
V

1/4
V

1/4
H

1/2
H

Advertising Specs

Size	Dimensions
Full Page Non-Bleed	4.65" x 7.375"
Full Page Bleed Trim Size	5.875" x 8.875" 5.375" x 8.375"
1/2 Horizontal	4.65" x 3.65"
1/2 Vertical	2.25" x 7.375"
1/4 Horizontal	4.65" x 1.75"
1/4 Vertical	2.25" x 3.65"
1/8 Page	2.25" x 1.75"

All ads are run-of-publication except where an advertiser has specifically paid for a preferred position.

Camera-Ready Ad Submissions:

Please submit a high resolution (300 dpi or higher) PDF file. We will not be responsible for the reproduction of ads that do not meet these requirements. Email ads to daisybughelen@gmail.com

Production Charges: If you need help creating your ad, production is available from DaisyBug Designs, please contact Helena Lawrence to create or update your ad at daisybughelen@gmail.com



Contact

Jim Russo
Eastham Chamber of
Commerce
508.240.7211
info@easthamchamber.com

EASTHAM

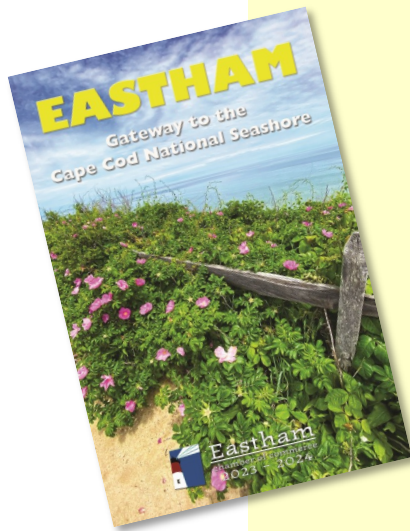
Gateway to the Cape Cod National Seashore



Eastham
chamber of commerce
2023 - 2024



The Eastham Guidebook and Directory is a powerful marketing tool that showcases businesses, attractions and activities that make the Gateway to the Cape Cod National Seashore so attractive to residents, second homeowners, and visitors alike.



Publication Date: Spring 2024

Print Distribution: 30,000 books

Digital Guidebook Exposure:
75,000 users to the website in 2022.

Viewable on 2 websites with direct links to advertisers.

EasthamChamber.com
CapeCodChamber.org

SPACE DEADLINE: December 15
AD DEADLINE: January 15



Advertising Rates

Full Page	1/2 Page	1/4 Page	1/8 Page
\$1,295	\$860	\$500	\$285

All ads are run-of-publication except where an advertiser has specifically paid for a preferred position. All ads net, no agency commissions.

Preferred Positions

Back Cover	Inside Front Cover	First Page
\$1,780	\$1,590	\$1,590
Last Page	Inside Back Cover	Guaranteed Position
\$1,590	\$1,590	Base + 10%

Listings

Members receive one free listing with *Business Name, Address, Phone, Web Link, and 95 character description** for their primary category, and retrieved from your Member Information Center



**Editors reserve the right to edit information in order to establish consistency with all business listings.*